



Course Outline

The Origins of Global Trade

- Ancient trade routes and early globalization
- Key historical events shaping international commerce

International Trade Rules and Organizations

- Evolution from GATT to WTO
- Key trade agreements and their impacts

US Trading Profile

- Benefits of global trade for the US market
- Analysis of US trade deficit trends

EU and Brexit

- Formation and evolution of the European Union
- Impact of Brexit on trade regulations

Free Trade vs. Protectionism

- Comparative advantage and economic theories
- Pros and cons of open markets and protective measures

The Future of Global Trade

- Technological advancements in trade facilitation
- Emerging challenges and opportunities

Course Summary and Reflection

- Review of key concepts
- Application of lessons to future trade scenarios