

CULTIVATING A TRADE COMPLIANCE CULTURE



Course Outline

Foundations of Trade Compliance Culture

- Understanding key definitions and importance in international trade
- Setting the stage for organizational alignment
- Introducing the concept of an Advisory Council

Structuring and Expanding Your Compliance Council

- Creating and naming your compliance team
- Strategies for member selection and role definition
- Techniques for expanding council footprint and influence

Navigating Compliance Challenges

- Tackling real-world compliance scenarios
- Problem-solving in complex situations
- Balancing confidentiality with organizational communication

Implementing and Sustaining Compliance Initiatives

- Embedding compliance across different departments
- Training strategies for cross-functional teams
- Adapting to change and maintaining momentum